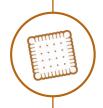


# WEIDENMILLER

YOUR INNOVATION PARTNER



ROTARY **CUTTING** 



ROTARY **MOLDING** 



WIRE CUT/ EXTRUDING



DESIGN | DIE ROLLS | COATINGS | SERVICE





## **WELCOME**

With more than 115 years of expertise, Weidenmiller Madern stands for solution oriented and innovative production methods, supported by a team of knowledgeable professionals.

Since 1903, The Weidenmiller Company represents four generations of cookie and cracker designers and die roll makers. One-hundred years later, Weidenmiller Company continues rolling out the dies that create a wide variety of edible delights for Butter, Girl Scout and Windmill cookies; Maria Biscuits; Captain's Wafers®, Graham, Ritz® and Saltine crackers; Ice Cream Wafers and Chocolate Fudge 'base cakes.' For the canines, dog bones, turkey legs and pork chop designs are popular. Hard candies such as Lemon Head®, Red Hots® and Slo Poke suckers have also originated from Weidenmiller die rolls.

Madern is a multifaceted company with craftsmanship as the starting point. The Family owned Dutch company finds its origin in flat and relief engraving techniques. Since its founding in 1954, Madern experienced extensive growth as a toolmaking company. That growth was mainly due to the increasing scope of national and international customers covering industries of diverse character.

## **MISSION**

With our dedicated staff of engineers, craftsman and manufacturing personnel, we support our customers with custom-made high-quality products and services around the world.

Jean Madern
CEO of the Madern Group

# ROTARY **CUTTING**







### FOR

- Crackers, Snacks
- Pizza, Flat Breads
- Sticks
- Wafers
- Toaster Pastries
- Chips, Tacos
- Solid Brass
- Rings
- Plastic Segments





# ROTARY **MOLDING**



# WIRE CUT/ EXTRUDING







# FOR

- Cookies
- Base Cakes
- Inclusions
- Cereals
- Hard Sweets



# FOR

- Bases
- Bars
- Home style cookies
- Ribbons



- Solid Brass
- Plastic Inserts





# **COATINGS**

# **TEFLON®**

Generic polymer recommended for primary product release.

Applications: Research and development projects,

short run to scale up production runs.

Wearability: Basic starting choice for a generic release coating.

### **CERAMIC TEFLON®**

Use with more abrasive type products for longer life.

Applications: High speed production runs.

Wearability: Greater wear and longer life than Teflon.

### **NICKEL TEFLON®**

Electroless Nickel with Teflon.

Applications: High speed production runs.

Wearability: Greater wear and longer life than Ceramic.

# **PERMASHELL™**

Electroless Nickel Teflon®.

Applications: High speed production runs.

Wearability: About the same as Nickel Teflon®.

# **NEDOX**®

USDA and FDA compliance.

Non-stick properties for food processing.

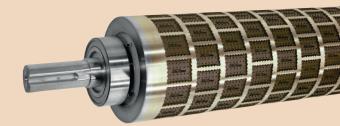
Wear and corrosion resistance.

Call us at 1.800.343.7655 to discuss how our experience can assist you with various dough releasing solutions.

# SERVING CUSTOMERS GLOBALLY

- Professional Artists & Graphic Designers
- Mirror Imaging Rapid Prototyping
- Product Development Masters
- Test Rings

# **FDA COMPLIANT**







• Expedited Design Changes

• Repairs and Maintenance

• Re-engraving • Recoating

• Belts - Knives - Rubber Rolls

# ROTARY **MOLDING** PFT FOOD FOR • Bones Biscuits • Treats • 2D and 3D Sample Prototypes

# LEADING THE WAY IN PRODUCT DEVELOPMENT

### **DESIGN AND DIE DEVEL OPMENT**

Our expert knowledge and imaginative designers offer creative 2D and 3D design solutions to assist you with your new products and marketing requirements. We can develop any design from a conceptual thought, sketch or formal drawing. We have created over 12,000 designs, shapes and configurations of grain based products.

# THINKING OF A NEW IDEA?

Our professional artists and die designers can convey your most imaginative ideas for your products. We trust we are opening up areas of thought for you to create unlimited possibilities. Good design choices do make the difference.

# **ACCURACY**

Weidenmiller's Uniformity Engraved cutting and molding rolls continually provide dependable production for your requirements. Our technical expertise assures each cavity is dimensionally accurate.

# **DURABILITY**

Heavy duty roll construction assures your die rolls withstand the critical demands of everyday production. Also, die rolls are manufactured for all competitive machines.

### **CUSTOMER SERVICES**

- Sample Die Plates for R&D
- 2D and 3D Modeling/Prototypes
- Volume Calculations for throughput analysis
- Finite Element Analysis to solve breakage issues
- Om site die roll inspections for molders and cutters
- Technical and Engineering support

# THE MADERN GROUP



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# WEIDENMILLER

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